October 2020

Dear RedCLive member,

Welcome to the October 2020 edition of the RED C Live Newsletter!!

Last month, 708 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €2,131,284.

Update on our Payment Methods

For the duration of the Covid-19 crisis, we will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 10th of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

CASE STUDY

Where is the Fianna Fail voter?

by Richard Colwell

A month on from the worst poll for Fianna Fail since we started polling and things have not got much better of the party. Today sees just a small upward tick in support for the party in our poll, while Fine Gael continues to make gains to record one of the highest first preferences recorded by the party. So, is it as simple as voters moving from Fianna Fail to Fine Gael?

To some degree there has certainly been a shift of voters from one to the other of the current coalition parties. According to today's poll Fianna Fail has lost 11% of the…*more*

STAY SAFE!

Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie