



October 2019

Dear RedCLive member,

Welcome to the October 2019 edition of the RED C Live Newsletter!!

Last month, 534 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €1,681,984.

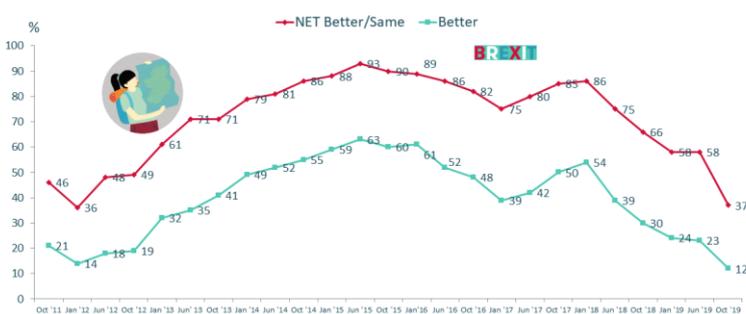
CASE STUDY

Consumer confidence plummets due to hard Brexit fears

By: Jimmy Larsen

The latest RED C Consumer Mood Monitor from October 2019 shows a significant drop in consumer outlook for the Irish economy, driven by fear of a hard Brexit. Just 1 in 10 believe that the Irish economy will improve in the next 6 months, while almost 2 in 3 expect the economy to fare worse in the next 6 months.

How do you expect the Irish economy to fare in the next 6 months?



Consumer outlook for the Irish economy has dropped significantly from June to October, driven by the threat of a hard Brexit. Only 37% believe the economy will improve or stay the same in the next 6 months – this is the lowest level of confidence since January 2012.



5

Consumer outlook is also down significantly for the World economy. For the first time, we also see a significant negative impact on employment outlook while income expectations are down slightly.....[MORE](#)

Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie