



November 2018

Dear RedCLive member,

Welcome to the November 2018 edition of the RED C Live Newsletter!!

Last month, 567 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €1,381,234.

RTÉ Presidential Election Exit Poll – Full Analysis

By Richard Colwell

RED C are delighted to have completed our first exit poll successfully. The Presidential Election Exit Poll, commissioned by RTÉ and conducted by RED C, had two key requirements - Provide a measure of voter behaviour at the polling booth, to predict the result of the Presidential election, immediately polling closed at 10pm on election day and Provide analysis and understanding of why people voted as they did, to deliver interest and content for broadcasting on the day of the count.

The poll achieved both of these requirements, and we would like to thank all staff, interviewers and voters who contributed and helped us to complete this difficult task on the Friday of a Bank Holiday weekend, with turnout at very low levels.

As pre-election polls had also predicted, the Exit Polls showed the incumbent Michael D. Higgins was to be re-elected with a very large majority on the first count...[MORE](#)

Important Updates

Changes to Privacy Policy and Terms & Conditions

Your privacy and data security are extremely important to us which is why we want to let you know of the changes we have made to our Privacy Policy and Panel Member Terms and Conditions. These changes have been made to ensure you are in control of what happens to your data. You can view our updated policies by clicking the links below or visiting our website.

To view our Privacy Policy, please click [here](#). To view our Panel Member Terms and Conditions, please click [here](#).

Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie