



February 2020

Dear RedCLive member,

Welcome to the February 2020 edition of the RED C Live Newsletter!!

Last month, 652 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €1,842,584.

Case Study

Voter Coalition Preferences GE2020

This week RED C asked voters what they wanted to see as the outcome of coalition negotiations. In doing so we tried to give the options that were being discussed at the time to get a fair view. Obviously small tweaks to the options could produce somewhat different results. For instance we could have given an option for a rotating Taoiseach on the FF/FG coalition, but we had to choose a select few options that represented the most likely outcome.

The topline view of voter options reflect the divided nature of voters at the moment, with pretty even support for three different coalition options.

What Coalition do Voters Want to See?

Q. A coalition of parties will be required to form a government after this election. Can you tell us which of the following possible coalitions you think will be best for Ireland?

At this stage Sinn Féin Voters preference is clearly for a Sinn Féin led government with smaller parties. However, the numbers for this seem to be unlikely. 1 in 5 would like to see a coalition with Fianna Fáil, and a similar number would prefer to see another election. Fianna Fáil voters most preferred option is the coalition with Fine Gael and another smaller party, with just under half of all supporters preferring this approach. But 1 in 4 do prefer a coalition with Sinn Féin, suggesting quite a large number of voters may not be happy if the so called "Grand Coalition" approach is taken. Almost 1 in 5 would also prefer to see another election, clearly believing that Fianna Fáil could do better if the vote was run again. ...[MORE](#)

Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie