



August 2019

Dear RedCLive member,

Welcome to the August 2019 edition of the RED C Live Newsletter!!

Last month, 686 RED C Live members reached the €50 threshold for payment and will be sent cheques shortly! The total rewards paid out for completing surveys now stands at €1,634,984.

CASE STUDY

World Health Index uncovers what people really think about their health

WIN, the world's leading association in market research and polling, along with RED C Research being the representative for Ireland, has today published Part 4 of the 2018 WIN World Survey (WWS) exploring the views and beliefs of 30,890 people from 40 countries across the globe. This survey reveals that, contrary to the constant negative news about health, most people today believe that they are healthy.

Headlines – Ireland

The proportion of Irish adults that drink alcohol moderately or frequently at 38% is very high vs. the world average at 19%; men and older age groups have the highest consumption. However those claiming very little or no alcohol consumption stands at 35%.

1 in 3 (34%) of the population of Ireland claim to suffer from stress fairly or very often, slightly ahead of the world average. Women, those in younger age groups and those living in Munster are have highest claimed levels of stress

Over 2 in 5 (42%) of the Irish population also claim to take prescribed medicine fairly or very often, some way ahead of the world average. Older age groups drive high levels of incidence

Almost 2 in 5 claim to NOT sleep well regularly in Ireland, with 13% suggesting they never or only occasionally sleep well. Those in younger age groups are more likely to claim they sleep poorly....

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Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie