



September 2021

*Dear RedCLive member,*

*Welcome to the September 2021 edition of the RED C Live Newsletter!!*

Last month, 1051 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €2,623,134.

#### Payment Methods

For the duration of the Covid-19 crisis, we will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 10<sup>th</sup> of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

### **Sinn Fein take first ever lead in RED C poll**

by Richard Colwell

Today Sinn Fein secure the lead party status for the first time in a RED C poll since we started tracking for this business post back in 2003. Their lead is gained not because they've grown in support themselves, but more because their support is solid, whilst support for the other parties appears weaker. It is however still a significant achievement for the party as they help capitalize on the wounds the government parties keep inflicting on themselves.

Cast your mind back to the fact but Fine Gael had a commanding lead in the polls as they dealt with the first wave of COVID-19 and the impact on society in Ireland. Since then a series of somewhat self-inflicted wounds and a move more into the background of the coalition parties, appear to have taken the wind out of the party sails.

Having said that the more recent issues around the Catherine Zappone appointment and the facts behind how it almost came about, do not appear to be severely damaging to the party. While there is clearly anger the twitter brigade to the events surrounding that possible appointment, it appears the majority expressing anger were unlikely to have voted for Fine Gael in the first place.....[MORE](#)

Best Wishes

The RED C Live Team

### **FAQ's**

#### **Logged out of a Survey**

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RedClive. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

#### **Quality Control**

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

#### **Reporting issues with surveys**

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to [info@redclive.ie](mailto:info@redclive.ie)