



June 2022

Dear RED C Live member,

Welcome to the June 2022 edition of the RED C Live Newsletter!!

Last month, 950 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €3,013,684.

Payment Methods

We will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 5th of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

Clear appetite for action on housing – May 2022 GE Poll

by Richard Colwell

Last month our analysis of the cost of living showed that it was an issue that clearly divided along party lines, with those more concerned about the cost of living, more likely to vote Sinn Féin and those somewhat less concerned more likely to vote for government parties. Housing on the other hand, unites voters, with very few not believing that serious action is required. Assuming that the cost of living crisis may resolve itself somewhat over the next two to 2 to 2½ years, it is likely that housing will remain the most dominant issue of the next election.

Past polling suggests that the perceived lack of action by the government to resolve the issues surrounding housing in Ireland today, is one of the key factors driving voters towards Sinn Féin. Many voters who are impacted by high rents and difficulty getting on the housing ladder, see the party as potentially having new ideas to solve the problems in housing right now, which they haven't seen being sorted by those in power for the last number of years. A combination of the belief that it is time to give a new party the chance to sort out housing and other issues, alongside a strong showing at the Northern Assembly elections, continue to drive up support for Sinn Féin. The party once again breaks records in today's poll, securing its highest share of the vote ever with 36% first preference support. A gain of 2% points on what was already a record high last month....[HERE](#)

Best Wishes

The RED C Live Team

FAQ's

Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RED C Live. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to info@redclive.ie