



July 2022

*Dear RED C Live member,*

*Welcome to the July 2022 edition of the RED C Live Newsletter!!*

Last month, 950 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €3,061,184.

#### Payment Methods

We will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 5<sup>th</sup> of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

## No summer break in pressure on the Government

*by: Richard Colwell*

In years gone past, government TDs used to look forward to the summer break from the Dáil. This was because for the most part the focus came off what they were doing in government for a while, and so the pressure came off them too.

That is unlikely to be the case this year however, as voters will be continually reminded of the biggest issue they have right now in cost of living pressures every time they fill up their petrol tank, get their latest energy bill, or get bill shock when they do their grocery shopping.

Given this backdrop it is perhaps not a surprise that today's poll sees the government still under pressure, with all three government parties losing 1% of the first preference vote. Fine Gael now stand at 19%, Fianna Fáil at 14% and Greens at 4%. This leaves the government parties combined support at 37%. Just 1% ahead of that given by voters at the moment to Sinn Féin.

Cost of living and housing dominate the agenda, and it's difficult to see how the government can react at the speed voters want them to. While it makes sense in government circles to deal with taxation and social welfare at the time allocated in the budget.... [HERE](#)

Best Wishes

The RED C Live Team

## FAQ's

### Logged out of a Survey

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RED C Live. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

### Quality Control

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

### Reporting issues with surveys

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to [info@redclive.ie](mailto:info@redclive.ie)