



January 2023

*Dear RED C Live member,*

*Welcome to the January 2023 edition of the RED C Live Newsletter!!*

**Wishing you a Very Happy New Year!!**

**Last month, 843 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €3,289,234.**

#### Payment Methods

We will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 5<sup>th</sup> of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

### **WIN World Survey on Cost of Living**

*by Derek Bell*

**Irish population quick to react to cost of living crisis**

**The WIN World Survey on Cost of Living shows the proportion struggling in Ireland is close to the global average, but that we have been most likely globally to change our ways, and have already reduced expenses in order to get by.**

**30% of all adults in Ireland are struggling to make ends meet, only slightly below the global average, with 25% living comfortably.**

**The majority of all adults in Ireland (70%) have already reduced their expenses in the past months, the most among all countries globally.**

**WIN International, the world's leading global association in market research and polling (with RED C as the member in Ireland), has published the Annual WIN World Survey – WWS 2022 on the Cost of Living Crisis, exploring the views and beliefs of 29,739 individuals among citizens from 36 countries across the globe.....[HERE](#)**

*Best Wishes*

*The RED C Live Team*

### **FAQ's**

#### **Logged out of a Survey**

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RED C Live. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

#### **Quality Control**

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

#### **Reporting issues with surveys**

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error**, where applicable, to [info@redclive.ie](mailto:info@redclive.ie)