



February 2023

**Dear RED C Live member,**

**Welcome to the February 2023 edition of the RED C Live Newsletter!!**

**Wishing you a Very Happy New Year!!**

**Last month, 876 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €3,33,034.**

### **Payment Methods**

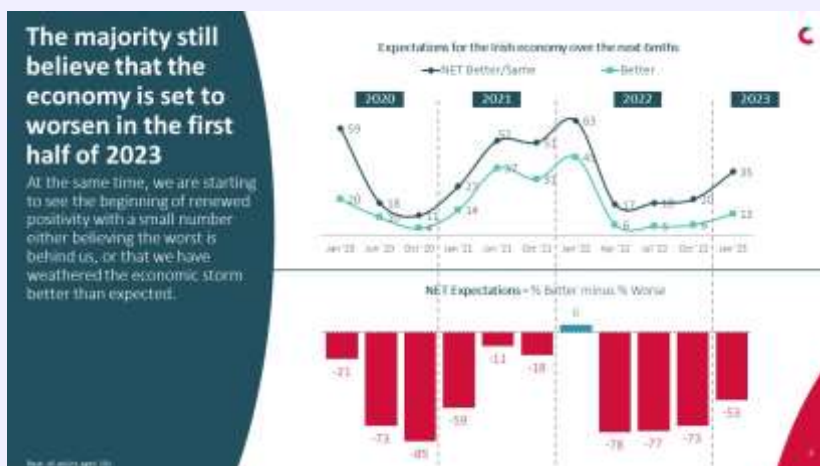
We will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 5<sup>th</sup> of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

### **Consumer Mood Monitor January 2023 – Most consumers remain downbeat about the economic outlook**

*by: Geoff Tucker*

#### **Most consumers remain downbeat about the economic outlook**

Despite some slight improvement in consumer confidence recorded at the start of 2023, most still remain downbeat about the economic outlook for the coming six months, with no real expectation of a let-up in the cost of living crisis. Amid reports of slower house price growth and further ECB rate increases, the majority still expect the cost-of-living, cost of borrowing money, and the affordability of housing to fare worse. Concerns about the outlook for the labour market remain heightened, with half expecting the employment situation....[HERE](#)



**Best Wishes**

**The RED C Live Team**

## **FAQ's**

### **Logged out of a Survey**

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RED C Live. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

### **Quality Control**

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

### **Reporting issues with surveys**

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error, where applicable, to [info@redclive.ie](mailto:info@redclive.ie)**