



August 2022

**Dear RED C Live member,**

**Welcome to the August 2022 edition of the RED C Live Newsletter!!**

**Last month, 687 RED C Live members reached the €50 threshold for payment and will be sent payment shortly! The total rewards paid out for completing surveys now stands at €3,095,534.**

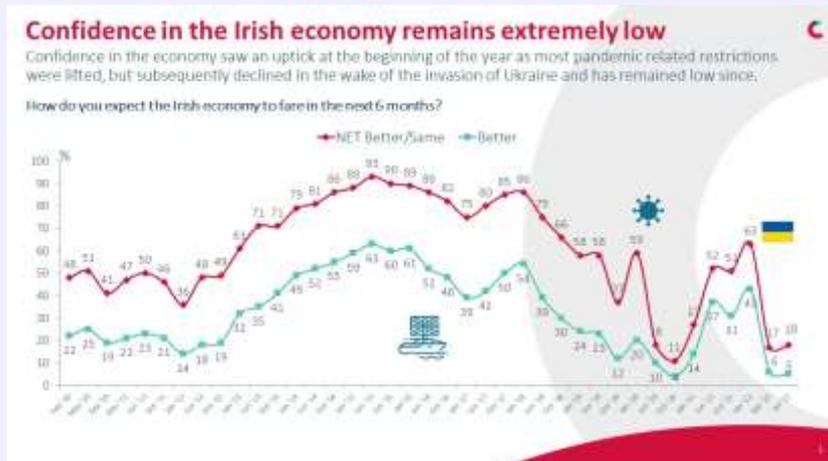
### **Payment Methods**

We will be sending out your rewards in digital/virtual card format. This is the quickest way for us to get you rewards at this time. The digital cards will be sent to you by email from RED C, the cards created by EML Payment Group. The cards can be used for any payment that can be made online or over the phone, in exactly the same way as a physical card, but can't be used in store. If you would rather wait for the cheque, please let us know by the 5<sup>th</sup> of the month in which the payment is due and the cheque will be sent as and when we are able to send them.

### **Consumer Mood Monitor – July 2022 – Confidence in the Irish economy remains in the doldrums**

**By: Colm Finlay**

**Consumer outlook on the Irish economy remains mired at an historic low-point in the third quarter of 2022. Confidence briefly returned to a sense of optimism in January of this year, following the removal of most COVID-19 restrictions. However, war in Ukraine, and the threat of spiralling inflation and possible energy and food shortages, plunged confidence back to a level only seen during the depths of the financial crisis in 2009, and during the second COVID-19 lockdown in October 2020, with no recovery in confidence since then..... [HERE](#)**



**Best Wishes**

**The RED C Live Team**

### **FAQ's**

#### **Logged out of a Survey**

Please remember that you can now log back into a survey if you are unable to complete it in one sitting, or if you are logged out due to a technical fault or a server error. We hope this will improve your experience of RED C Live. If you are logged out, please wait for at least 15-20 minutes before you attempt to log back in.

#### **Quality Control**

We would like to remind you that our reputation as a leading market research company is based on the accuracy and validity of the data we provide to our clients.

To ensure members do not complete surveys hurriedly or provide incorrect information, a series of check questions are included at intervals. These inbuilt quality control questions appear on every survey and are administered to everyone equally. Answers provided by members who failed the Quality Control check are not included in the survey results.

We appreciate that this can be frustrating when a genuine mistake is made, however, we are unable to make exceptions to the mechanisms and allow members to go back and change their answers, so please take extra care to avoid being screened out of surveys.

#### **Reporting issues with surveys**

If you encounter an error or a problem when taking part in a survey, such as the screen freezing or otherwise, **please forward us the original survey invite, along with a screen shot of the error, where applicable, to [info@redclive.ie](mailto:info@redclive.ie)**